

NutriHarmony's Ion Exchange Whey Protein

NutriHarmony's whey protein is derived from clean dairy sources outside of the U.S. that are free of contamination. It is obtained from free-range cows that eat grass that has *not been sprayed* with pesticides, herbicides or fungicides. They receive *no* steroids, hormones or antibiotics. All of the dairies we work with must pass *regular, rigorous, environmental reviews*, including soil and water sampling conducted by trained, local botanists. The dairies must meet certain regulation standards as to its proximity to gas stations and any business or utility operation (including electric transformers and parking lots) that could adversely affect the environment.

NutriHarmony is meticulous about the purity and quality of their raw materials. Everything in this environment is controlled regarding how the cows are raised as well as how their milk is produced. The whey is obtained in the raw form from the cows' milk before it has been pasteurized, homogenized or undergone any treatment whatsoever.

NutriHarmony's Whey protein is not put under high heat or pressure in its production, so it is completely undenatured, live food with protein and enzymes kept intact using *non-mechanical*, gravity-fed dryers. A proprietary, *non-chemical, ultra-filtration*, ion-exchange process removes virtually all lactose (leaving less than 1% lactose), making it suitable for lactose intolerant individuals. The ion-exchange process removes impurities, including fractionated or denatured particles, leaving only *pure, undenatured* whey powder with all of its branch chain amino acids intact. The concentration of these intact proteins and enzymes gives NutriHarmony's whey an *unprecedented cellular absorption* rate of up to 98%.

According to Dr. Colgan in his book 'The New Nutrition', "New studies show that protein from WHEY enhances immunity at up to 500%. Other proteins have little effect." In addition, only live whey protein (i.e., whey that has not been contaminated or subjected to heat or chemicals) can increase glutathione production, which is essential for growth hormone and cellular regeneration.